

HOLLY COMBS

MEDIA, MARKETING & FUNDRAISING



MY BACKGROUND

With more than 10 years of experience in media and fundraising, I am a skilled team leader in the field of nonprofit communications. I have a heart for the hurting and strive to use my talents to create a better world one project at a time.

PROFESSIONAL SKILLS

Project Management, Team Leadership, Branding, Fundraising, Marketing Strategy, Writing, Editing, Social Media Management, Digital Media, SEO,

REACH ME AT:

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WORK BACKGROUND

Director of Integrated Media

Operation Blessing | 2009-present

- Leading a team of 7-10 in media content, communications, and fundraising strategy and execution, including magazine, direct mail appeals, e-mail marketing, digital advertising, website content, and social media.
- Supervising art designers, copywriters, web developers, video producers, freelancers, and outside agency relationships.
- Content Producer/Writer, 2009-2014: Produced and edited copy for print and digital media.

Reporter

Graphic Publications | 2008-2009

- Wrote 10-12 articles per week for several area newspapers.
- Covering county court, county/city government, nonprofit organizations, and human interest.

Writing Coach/Tutor

Rocky Mountain College & Regent University | 2005-2010

- Conducted coaching sessions with clients in undergraduate and graduate studies, working on writing skills from conception to completed manuscript.
- Created and presented training workshops related to writing skills.

EDUCATION BACKGROUND

Regent University

Masters of Arts in Journalism, 2012

- *summa cum laude*
- Outstanding Graduate Award recipient

Rocky Mountain College

Bachelor of Science in Equestrian Studies, 2007

- *magna cum laude*
- Honors program graduate
- Writer for campus newspaper

AWARDS & COMMENDATIONS

- President's Award for Excellence, 2013
- Employee of the Month, 2011, 2015
- "With the web server launching yesterday, I don't know if anyone stopped to thank you for all your work on making that happen. You did all the heavy lifting to make that come to fruition!" - VP of Media & Development
- "Holly, you are very talented!" - Senior Planned Giving Specialist
- "I just saw the March issue. It's really outstanding! Kudos to you and the team." - President of NGO